

ORDER



Orders	Order / Rev:	719553 - 1	
Alt Order #:	06359357		
Product Desc:	OBAMA SCHED C		
Estimate:	1897 C		
Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Aaron Ashe
Original Date / Rev:	10/01/12 / 10/29/12	Sales Office:	T-WAS
Order Type:	Political	Sales Region:	NAT
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	
	Billing Contact:		
	3050 K St NW	Billing Type:	Cash
	Washington, DC 20007	Billing Calendar:	Broadcast
		Billing Cycle:	WEEKLY
		Agency Commission:	15%
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	
	Product Codes:	PL-Presidential	
	Priority:	P-3	
	Revenue Codes:	AGY, GEN, POL	

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	28	\$32,600.00	\$27,710.00	November 2012	41	\$42,750.00	\$36,337.50	0.00
11/05/12	11/11/12	13	\$10,150.00	\$8,627.50	Totals	41	\$42,750.00	\$36,337.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/30/12	11/05/12	Letterman	CM	1135p-1237a	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
				Late Night with David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		4				\$700.00		0.00			
2	WTSP	10/30/12	11/05/12	Price Is Right	CM	11a-12p	MTWTF--	:30	3	\$900.00	P-3	0.00	NM	0	\$0.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		3				\$900.00		0.00			
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	WTSP	10/30/12-11/05/12	Price Is Right			11a-12p				MTWThF----	:30	(\$900.00)	0.00	NM	
			Credited												
2	WTSP	10/30/12-11/05/12	Price Is Right			11a-12p				MTWThF----	:30	(\$900.00)	0.00	NM	
			Credited												
3	WTSP	10/30/12-11/05/12	Price Is Right			11a-12p				MTWThF----	:30	(\$900.00)	0.00	NM	
			Credited												
3	WTSP	10/30/12	11/05/12	Y&R	CM	1230-130p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
				Young and the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		3				\$1,100.00		0.00			
4	WTSP	10/30/12	11/05/12	M-F 12-1230p	CM	12-1230p	MTWTF--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$900.00		0.00			
5	WTSP	10/30/12	11/05/12		CM	130-2p	MTWTF--	:30	3	\$1,100.00	P-3	0.00	NM	3	\$3,300.00

Order / Rev: 719553 - 1
Alt Order #: 06359357
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President
Product Desc: OBAMA SCHED C WTSP-TV
Estimate: 1897 C

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
B&B															
Bold and Beautiful															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		3	\$1,100.00			0.00					
6	WTSP	10/30/12	11/05/12	M-F 4-5p Dr. Phil	CM	4-5p				MTWTF--	:30	3	\$800.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		3	\$800.00			0.00					
7	WTSP	10/30/12	11/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p				MTWTF--	:30	3	\$550.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		3	\$550.00			0.00					
8	WTSP	10/30/12	11/05/12	CBS Evening News CBS Evening News	CM	630-7p				M-W-F--	:30	3	\$1,000.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	M-W-F--		3	\$1,000.00			0.00					
9	WTSP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)				MTWTF--	:30	3	\$400.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		3	\$400.00			0.00					
10	WTSP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)				MTWTF--	:30	3	\$400.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		3	\$400.00			0.00					
11	WTSP	10/30/12	11/05/12	M-F 9-930a 10 News, 9a@M 10 News, 9am	CM	9-9:30A				MTWTF--	:30	3	\$200.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		3	\$200.00			0.00					
12	WTSP	11/02/12	11/02/12	Fri Prime C Blue Bloods	CM	Fri 10-11p				-----F--	:30	1	\$6,000.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----F--		1	\$6,000.00			0.00					
13	WTSP	11/02/12	11/02/12	Fri Prime A CSI: NY	CM	Fri 8-9p				-----F--	:30	1	\$6,000.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----F--		1	\$6,000.00			0.00					
14	WTSP	10/30/12	11/02/12	CBS This Morning CBS This Morning	CM	7-9a				-TWTF--	:30	1	\$400.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--		1	\$400.00			0.00					
15	WTSP	11/04/12	11/04/12	LN (Su) Late News (Su)	CM	Su 11-1135p				-----S	:30	1	\$1,800.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1	\$1,800.00			0.00					
E 16	WTSP	11/05/12	11/05/12	Y&R Young and the Restless	CM	1230-130p				M-----	:30	1	\$1,100.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1	\$1,100.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length		Rate	Rtg	Type
1	WTSP	11/05/12-11/11/12	Y&R			1230-130p				M-----	:30(\$1,100.00)		0.00	NM	
<i>Credited</i>															
E 17	WTSP	11/05/12	11/05/12	B&B Bold and Beautiful	CM	130-2p				M-----	:30	1	\$1,100.00	P-3	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1	\$1,100.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length		Rate	Rtg	Type
1	WTSP	11/05/12-11/11/12	B&B			130-2p				M-----	:30(\$1,100.00)		0.00	NM	
<i>Credited</i>															
18	WTSP	10/30/12	11/05/12		CM	11a-12p				MTWTF--	:30	1	\$1,600.00	P-2	0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	M-----		1	\$1,600.00			0.00					

Order / Rev: 719553 - 1
 Alt Order #: 06359357
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
 Estimate: 1897 C

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Price Is Right											
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1	\$1,600.00								
19	WTSP	10/30/12	11/05/12	M-F 930-10a Inside Edition	CM	930-10a	MTWTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1	\$200.00								
N20	WTSP	11/05/12	11/05/12	M-F CBS Soaps Young & Restless/Bold & Beauti	CM	M-F 1230-2p	M-----	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2	\$1,400.00								
														Totals	
														41	\$42,750.00